Become a Sponsor



Reach your community through philanthropy

The Rocky Mountain Raptor Program rescues 300 injured raptors each year and nurses them back to health.

74% of them are successfully rehabilitated and are released back to the wild.

Along with life-saving rehabilitation and research, RMRP provides life-changing conservation education throughout northern Colorado and many Wyoming communities.

# Our program is your gateway to a cultivated local audience:

Being a regional attraction with a compelling mission, RMRP sponsorship provides innovative and unique opportunities to market your brand, products and services. You'll receive outstanding exposure for your company's message, and you'll be helping us save lives and teach many K-12 students and community groups!

#### Here's some information about our program and supporters:



A single event can reach thousands of people!

#### Our supporters and followers:

- 72% Female 28% Male
- 65% are 25-55 years old, the key advertiser demographic.
- 60% live in Larimer County, followed by Weld and Boulder counties.

## **Opportunities for your** business to support our work:

Your pre-Gala gift helps underwrite event expenses so event proceeds go directly to care for the birds!

### Our annual impact is your impact:

- 100+ Community Education Programs
- 100+ School Education Programs
- 40,000+ People Reached Through Outreach
- 18,000+ Newsletters Sent Yearly
- 12,000+ Social Media Followers

this Eastern Screech Owl, bring people

continue our mission to save raptor lives

of all backgrounds together to learn

and change human lives.



Become a Sponsor - call Rochelle Platter, Director of Development at RMRP: (970) 836-2963 or email: rochelle@rmrp.org

# Annual Gala Become a Sponsor

All sponsoring levels include listing in Gala program and in the Annual Report, plus a Behind-the-Scenes tour for six people of the RMRP facility.

Bronze: \$2,500 1 2 0 3 1 2 Silver: \$5,000 1 4 0 4 1 4
<ul> <li>Recognition as a Bronze Sponsor on table centerpiece</li> <li>Two complimentary tickets to the Gala</li> <li>Three sponsor mentions on Social Media</li> <li>Two dates in the next RMRP calendar</li> <li>Recognition as a Silver sponsor on table centerpiece</li> <li>Four complimentary tickets to the Gala</li> <li>Four sponsor mentions on Social Media</li> <li>Four dates in the RMRP calendar</li> </ul>
Gold: \$7,500 5 6 4 1
<ul> <li>Recognition as a Gold Sponsor on table centerpiece</li> <li>An Educational Ambassador raptor will visit your business</li> <li>Five complimentary tickets to the Gala</li> <li>Logo live linked on RMRP website</li> <li>Five sponsor mentions on Social Media and mentions in Gala communications</li> <li>Six dates in the next RMRP calendar</li> </ul>
Platinum: \$10,000 📲 6 🔐 6 📰 9 🕊 1
<ul> <li>Recognition as a Platinum Sponsor on table centerpiece</li> <li>A raptor and handler will visit your business on a mutually-agreed-upon date</li> <li>Six complimentary tickets to the Gala</li> <li>Logo in event program, live linked on our website, and in our newsletter</li> <li>Six sponsor mentions on Social Media and mentions in Gala e-blasts</li> <li>Nine dates in the next RMRP calendar</li> </ul>
Diamond: \$15,000 📲 8 📴 8 📰 12 🕊 2
<ul> <li>Recognition as a Diamond Sponsor on table centerpiece</li> <li>Two raptors and handlers will visit your business on a mutually-agreed-upon date</li> <li>One complimentary table with seating for eight at the Gala</li> <li>Full-page ad in Gala program, and logo live link on our website</li> <li>Logo in our newsletter and Gala advertising</li> <li>Eight sponsor mentions on Social Media, plus two exclusive posts recognizing your generosity</li> <li>Special recognition from Carin Avila from the Gala stage</li> <li>Two Behind-the-Scenes tours, each for up to six people</li> <li>One date every month in the next RMRP calendar, and one month sponsorship</li> </ul>
To Become A Gala Sponsor – call Rochelle Platter, Director of Development at RMRP: View this information online at www.onecau.se/rmrpgala

(970) 836-2963 or email: rochelle@rmrp.org

or scan the QR code.

**Rocky Mountain** RAPTOR Program second chance at freedom